



OFFSHORE DECOMMISSIONING

PROJECT WASH-UP WEBINAR

Sponsorship Opportunity

2020 Review and Feedback

- Over 800 attendees live, with over 1,100 registrations during the 3 events
 - Average attendance of 73% at the events
 - All those who registered were issued a post event email and link to the recording

Decommissioning Project Wash-Up Webinar



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Great....always interesting to see what others have done. The format was very good, definitely works with cameras on - it's much more engaging.



Very interesting topics and it was great to get involved with these topics through questions and Polls. Very engaging and informative experience.



Fantastic topics that covered a multitude of different aspects of the decom work that was carried out. Very informative and pitched at the right level, not too technical for non-experts.

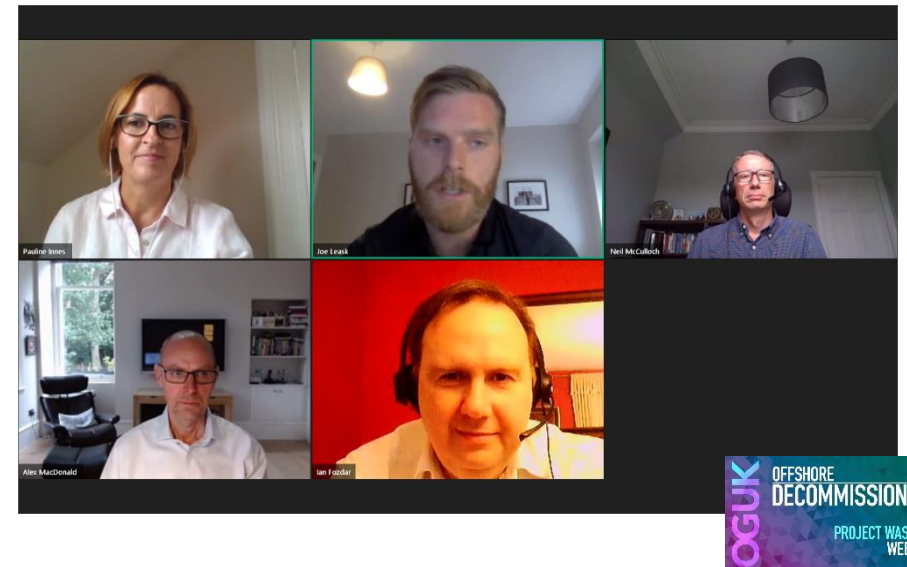


Improvements and Plans for 2021

- Continued extensive use of social media platforms to market events and provide live updates

Dates:

- Tuesday 31 August Webinar
- Tuesday 26 October Webinar



Exclusive Sponsorship Package

- Prominent Sponsor branding on all emailed materials produced for the events including:
 - Emails sent to over 2,500 named contacts
 - Social media marketing to a combined total of over 100,000 followers (Twitter & LinkedIn)
 - Sponsor branding acknowledging exclusive sponsorship in the regular Dates for your Diary column in Wireline (OGUK's quarterly magazine)
- Acknowledgment as the exclusive Sponsor in all media relations activities including:
 - The opportunity to provide relevant quotes in associated press releases – these must add value to the given narrative
 - Acknowledgment as the exclusive Sponsor in opening comments/closing remarks.

Sponsorship continued...

- Opportunity to show video or advert during each webinar
- Link to any sponsor material during webinar and in the post event email to all registrations.
- Half page advert in OGUK wireline magazine.
- Sponsor status on OGUK website, Eventbrite and webinar platform.
- Opportunity to join one panel discussion.
- First refusal for 2022 series

2021 Exclusive Sponsor : £3,000 + VAT



For more information please contact Lois Wilkinson, Events Adviser at lwilkinson@oguk.org.uk