

The Value of Data

17 February 2022, Aberdeen

Sponsorship Packages

Sponsorship Packages

- Principal Sponsor – £5,000.00 + VAT – Reserved
- 2 x Supporting Sponsor – £2,500.00 + VAT - SOLD
- Giveaway Sponsor - £2,500 +VAT
- Lanyard Sponsor - £2,500 + VAT
- Refreshments Sponsor - £2,000.00 + VAT - SOLD
- Evening Drinks Reception Sponsor - £1,500.00 + VAT
- Registration Sponsor - £1,500.00 + VAT

Principal Sponsor - £5,000.00 + VAT

RESERVED

Principal Sponsor will benefit from:

- Prominent company branding on all printed and emailed materials produced for the Evening including:
 - Emails sent to over 2,500 named contacts
 - Advertising
 - Signage in the venue
 - Holding presentation slide
- Sponsor status on the OGUK website
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature
- Four complimentary places at the event
- Access to event photography

Supporting Sponsor - £2,500.00 + VAT

SOLD

Supporting Sponsor (one of two) will benefit from:

- Prominent company branding on all printed and emailed materials produced for the Evening including:
 - Emails sent to over 2,500 named contacts
 - Advertising
 - Signage in the venue
 - Holding presentation slide
- Sponsor status on the OGUK website
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Two complimentary places at the event
- Access to event photography

Giveaway Sponsor - £2,500.00 +VAT

Giveaway Sponsor will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Signage and banners in the area dedicated to the refreshments (coffee breaks and lunch)
- Sponsor status on OGUK website
- Acknowledgment as sponsor by conference chair
- Company branding on all giveaways handed out to each attendee *

* Giveaway to be sourced and purchased by OGUK

Lanyard Sponsor - £2,500.00 +VAT

Lanyard Sponsor will benefit from:

- Company branding to on materials produced including:
 - Social media post to thank sponsor
 - Sponsor status on event website
- Lanyards produced for the conference *
- Access to event photography

*design and production of lanyards will be co-ordinated by OGUK

Refreshments Sponsor - £2,000.00 +VAT

SOLD

Refreshments Sponsor will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Signage and banners in the area dedicated to the refreshments (coffee breaks and lunch)
- Sponsor status on OGUK website
- Acknowledgment as sponsor by conference chair
- Opportunity to distribute materials and publications at the conference
- One complimentary place at the event
- Access to event photography

Evening Drinks Reception Sponsor – £1,500.00 +VAT

Evening Drinks Reception Sponsor will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Signage and banners in the area dedicated to the drinks reception
- Sponsor status on OGUK website
- Acknowledgment as sponsor by conference chair
- Opportunity to display material at the conference during the drinks reception
- Access to event photography

Registration Sponsor – £1,500.00 +VAT

Registration Sponsor will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Signage and banners in the area dedicated to registration
- Sponsor status on OGUK website
- Acknowledgment as sponsor by conference chair
- Opportunity to display material at the conference during registration
- Access to event photography

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