



OGUK



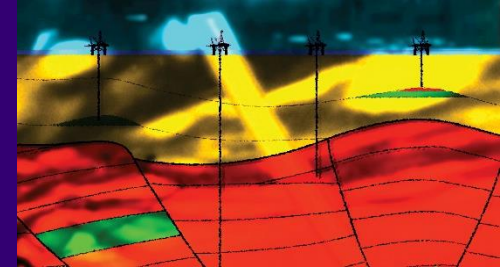
Exploration  
Conference 2022

Sponsorship Opportunities

27 January 2022

London

# About



This event has become a key date in the exploration calendar, offering a unique opportunity for the industry to share stories on the exploration challenges in the North Sea and Atlantic Margin.

In the spirit of open collaboration, operators present case studies describing the challenges of drilling exploration and appraisal wells, offering a fascinating insight into success and failure in this challenging area. The programme will feature multiple case studies from a range of operators including oil and gas majors, independents and new entrants.

The conference provides an ideal forum for information sharing, learning, networking and discussion – helping the industry to improve exploration success and avoid potential mistakes.

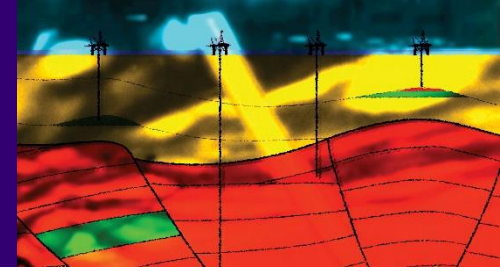
- In 2020, 100% of delegates described the conference as excellent or good
- 100% thought the topics covered were relevant and pertinent
- 90% of delegates thought the conference delivered value for money

# Expected Attendance Composition



- Now in its ninth year, the 2022 conference is expected to attract over 200 attendees.
- Over 100 companies were represented at the 2021 event including:
  - Aker Solutions
  - Apache North Sea
  - Azinor Catalyst
  - Badley Geoscience Ltd
  - Baker Hughes, A GE Company
  - BP
  - Capricorn Energy
  - Centrica
  - Chevron
  - CNOOC International
  - ENGIE E&P UK Limited
  - Equinor UK Ltd
  - Faroe Petroleum
  - Harbour Energy
  - INEOS
  - Maersk Oil
  - Marathon Oil
  - Norwegian Petroleum Directorate
  - NZTC
  - Oil and Gas Authority
  - PESGB
  - PGS
  - Schlumberger
  - Shell UK Ltd
  - Siccar Point
  - Spirit Energy
  - TotalEnergies E&P UK

# Sponsorship Packages



- Principal Sponsor - £5.000 + VAT
- Supporting Sponsor - £3.000 + VAT
- **SOLD** Lanyard Sponsor - £2.000 + VAT
- **SOLD** Refreshments Sponsor – £2.000 + VAT
- Drinks Reception Sponsor – £2.000 + VAT
- Student Sponsor - £1.500 + VAT

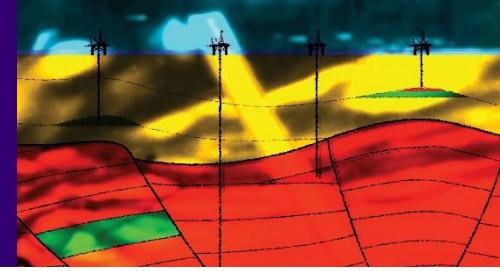
# Principal Sponsor – £5,000 + VAT



## Principal Sponsor of the Exploration Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
  - Emails sent to over 2,500 named contacts
  - Advertising
  - Signage in the venue
  - Holding presentation slide
- Sponsor status on the OGUK website
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Opportunity to display exhibition material at the conference
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature
- Five complimentary places at the conference
- Access to event photography

# Supporting Sponsor – £3,000 + VAT



Supporting Sponsor (one of two) of the Exploration Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
  - Emails sent to over 2,500 named contacts
  - Advertising
  - Signage in the venue
  - Holding presentation slide
- Sponsor status on the OGUK website
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Opportunity to display exhibition material at the conference
- Two complimentary places at the conference
- Access to event photography

# Lanyard Sponsor – £2,000 + VAT

SOLD

Lanyard Sponsor at the Exploration Conference will benefit from:

- Acknowledgment as sponsor by conference chair
- Two complimentary places at the conference
- Access to event photography
- Branding on lanyards given to all delegates attending the conference (lanyards to be designed and provided by Oil & Gas UK)

# Refreshments Sponsor – £2,000 + VAT

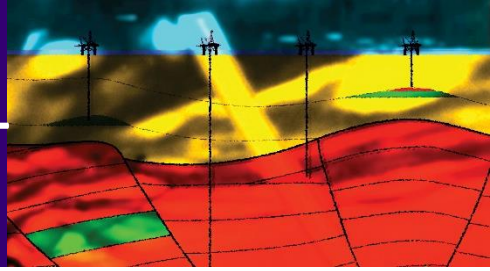
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## Refreshments Sponsor at the Exploration Conference will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
  - Emails sent to over 2,500 named contacts
  - Coffee break and lunch presentation slides
  - Signage and banners in the area dedicated to the refreshments (coffee breaks and lunch)
- Sponsor status on OGUK website
- Acknowledgment as sponsor by conference chair
- Opportunity to display exhibition material at the conference
- Two complimentary places at the conference
- Access to event photography



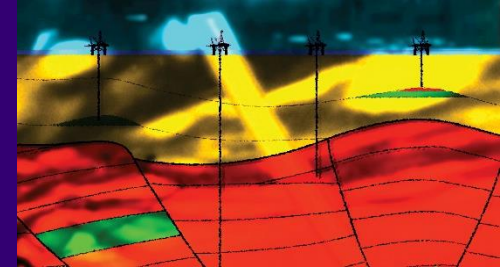
# Drinks Reception Sponsor – £2,000 + VAT



## Drinks Reception Sponsor at the Exploration Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
  - Emails sent to over 2,500 named contacts
  - Drinks reception presentation slide
  - Signage and banners in the area dedicated to the drinks reception (following the conference sessions)
- Sponsor status on OGUK website
- Acknowledgement as sponsor by conference chair
- Opportunity to display exhibition material at the drinks reception (following the conference sessions)
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature at the drinks reception (following the conference sessions)
- Two complimentary places at the conference
- Access to event photography

# Student Sponsor – £1,500 + VAT



Student Sponsor at the Exploration Conference will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
- Emails sent to over 2,500 named contacts
- Acknowledgement as Student Sponsor in opening comments and closing remarks
- Acknowledgement in social media activities in lead up to event and on the day
- One complimentary place at the conference
- Access to event photography

*\* OGUK will contact relevant Universities to raise awareness of the event to the student community.*

*A total of 10 places will be available to students as a result of the sponsorship.*





# How to get involved

For further information about sponsoring the OGUK Exploration Conference, please contact:

Isabella Busch, Events Adviser at OGUK

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